

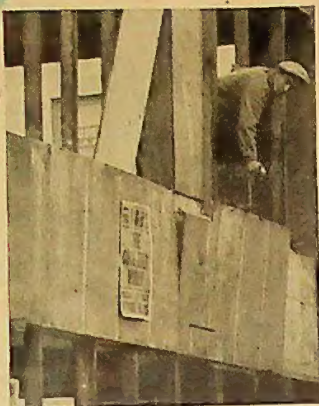
CONCRETE - March 1935

RETE

27

Concrete Pub. Corp.
400 W. Madison St.
Chicago

Plywood's Challenge to Construction . . .



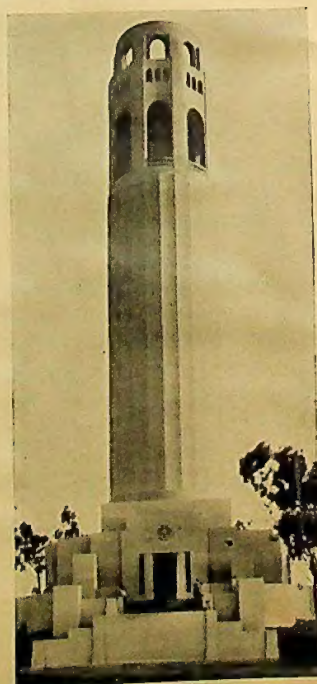
Here is a real honest-to-goodness concrete form material that will take punishment and like it. It is as permanent as solid lumber can be and far stronger than solid lumber can ever be. The plies are in effect wood-welded-to-wood and they cannot separate because the natural resin binder is absolutely insoluble in water.

HARBORD *SUPER* PLYCRETE

The Modern Concrete
Form Material . . .

Down go your costs and up goes efficiency. In the saving of labor, in stronger, more rigid forms, in ultra-smooth surfaces, Harbord SUPER Plycrete makes itself invaluable to 1935's contractor. All tests—compression, tensile, transverse, as well as water absorption and shear tests, find these amazingly strong panels able to withstand stress and strain without cracking or bulging, even though soaking wet. Study the possibilities of this modern plywood development in terms of your own gain.

Nevin Process Welds Plies Tight . . .



A radical departure in plywood making, developed by James V. Nevin, Ph.D., Ph.C., with exclusive Harbord patents. The plies are fused together with a natural resin-base bond under heat and tremendous pressure—HOT PREST FOR PERMANENCE. Waterproof and possessing unbelievable strength.

CONTRACTORS—Send for Harbord data Sheet No. 4, which tells how Harbord SUPER Plycrete is made and why it lifts itself above ordinary plywood in building and repairs. Address the general offices.

HARBOR PLYWOOD CORPORATION

Mills and General Offices:
Hoquiam, Washington

Distributing Warehouses:
Atlanta, Chicago, Indianapolis,
Milwaukee, Pittsburgh,
Philadelphia

Representatives:
Baltimore, Cleveland, Detroit,
Chicago, New York, Worcester,
Washington, D. C., Kansas City,
San Francisco, Los Angeles,
Dallas, Omaha

Panels Hot prest with Nature's Own Resin . .

Advertisers for further information

Please return to Div. 15-249
13

15 -